



## Baseball Gear Display Hits Home Run

### The challenge

Santa Cruz Industries, Inc., a leading POP manufacturer, turned to Sandee to help execute its unique three-dimensional display for Easton Sports' Redline baseball equipment. The distinctive display featured baseball gear and information on all four sides.

### The solution

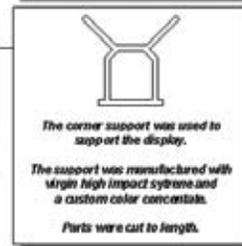
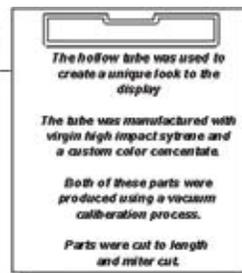
Sandee developed a hollow tube to deliver the display's one-of-a-kind look. The tube—and the custom-designed corner support—were manufactured with virgin high-impact styrene and a custom color concentrate. Both parts were produced using a vacuum calibration process. Parts were cut to length and then miter-cut.

### The result

Santa Cruz Industries' display for Easton was a big hit with sporting goods stores and their customers.



*This unique walk around display features baseball gear and information on its use.*



**Sandee worked in partnership with our client Santa Cruz Industries, Inc.**

**Santa Cruz Industries**  
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